

New Zealand Miniature Horse Association Inc



Please Return Your Form To

The NZMHA Tinytales Editor

tinytales@nzmha.co.nz

A Tax Invoice will be

issued upon receipt of your
booking form

Payment due within 7 days

TINYTALES ADVERTISEMENT BOOKING FORM

Name: _____

Address: _____

Postcode: _____

Phone: _____ Email: _____

ADVERTISEMENT RATES & CONDITIONS (NZMHA Members)

- All rates are Inclusive of GST and Advertisements are in Colour
- No bookings will be accepted unless a completed, signed booking form is received by the Editor
- All members submitting advertisements must be financial as at 30.09.2022 to receive Members Advertising Rates
- Commercial advertising rates \$195.00 excluding feature pages. Feature page costs on application and subject to availability.
- Advertising from non-members – excludes commercial advertisers – are subject to availability, approval and rates are double the membership advertising rate.
- Affiliated clubs to have paid affiliation fees by 28.02.23 or further costs may be incurred.
- All show/club dates advertised must have been approved by NZMHA council prior to 30.09.2022.
- A GST invoice will be emailed upon receipt of the booking form
- Payment is due within 7 days of the date the invoice is issued – please do not pay before your invoice is generated
- No advertisement is confirmed until payment of the invoice is made
- If no advertising material is supplied by the advertising deadline, all payments made will be forfeited.
- Pages will be allocated based on when the booking form is received and payment is made
- All horses advertised must be NZMHA registered and all stallions must have a stallion soundness certificate recorded on their registration.
- All advertisements must be submitted ready to print
- The specifications required for your advertisement will be sent with your invoice.
- The following references must be included with your bank payment: -
 - **Particulars:** Your Surname & Initials, **Code:** Your Invoice Number, **Reference:** Tinytales

**BY SUBMITTING THIS FORM/ADVERTISEMENTS, I ACKNOWLEDGE THAT I AGREE TO THE ABOVE
CONDITIONS OF ADVERTISING**

Print Name: _____ Signature: _____ Date: _____

ADVERTISING/IMAGE SPECIFICATIONS

Please email through advertising in a PDF file. Resolution of all images must be 300 dpi and JPEG format

All fonts should be embedded

CYMK Only - Ad designs must be converted from RGB to CMYK if color.

NOTE: Tinytales and the printer cannot be responsible for sub-par results if files are submitted in RGB format.

Please add a 3mm bleed to your advert – ie A4 page = 303mm x 216mm Full Bleed - Live Area 297mm x 210mm - 300 dpi

*If you need help with any of the above, please contact the Editor



ADVERTISING RATES

Front Cover (\$180) Collage - Price per horse	\$30	Quarter Page - Colour	\$30
Back Cover (\$150) Collage - Price per horse	\$20		
Inside Front Cover & Page 3 (each)	\$110	GI, MI, PI & Heritage Competition photos Price per horse	\$5
Inside Back Cover -	\$95	Affiliated Club Page – ¼ page free	
Centre Pages (each) priority to double spread	\$150	Breeders Directory – Set Display in words	\$10
Other Pages - Colour	\$90	Classifieds (Max 25 words, 20 per page)	\$10
Half Page - Colour	\$50	Stallion Directory Ad - 1/8 page includes photo	\$20
		Commercial Advertising - Excluding feature pages Feature pages on application	\$195
		Non-Members – Subject to Availability & Approval – Excluding feature pages	\$180
TOTAL			

FRONT COVER, BACK COVER and COMPETITION COLLAGE PAGES

FRONT PAGE – 2021 National Halter Supreme A & B, National Performance Supreme A & B, National Futurity Supreme A & B -
Price per horse \$30.00 – all photos to be printed the same size

BACK PAGE – 2020/2021 & 2021/2022 Overall Hi-Point Halter Horse A & B, Performance Horse A & B
Price per horse \$20.00 - all photos to be printed the same size

COMPETITION PAGES - 2020/2021 & 2021/2022 National Futurity Sire A&B, Mare Incentive Winner, Gelding Incentive
Winner, Performance Incentive, A&P Awards & Regional Heritage A&B
Price per horse \$5.00 – all photos to be printed the same size – refer July/Aug/Sept 2018 TT Mag

Horses:

- All advertised horses must be registered with NZMHA with the horses NZMHA registration number supplied to the Editor.
- Horses used for reference (eg. sire, dam, sibling, progeny or get) must have "REFERENCE ONLY". Reference horses must be registered with an NZMHA approved Miniature Horse Registry and the registration numbers must be supplied.

Shows and Awards:

- Only show results from NZMHA approved shows OR NZMHA APPROVED MINIATURE HORSE REGISTRY is acceptable in advertisements. Where the show result or award is not from an NZMHA or an NZMHA Affiliated Club Show the name of the show or organization who awarded the placing or award AND IS AN NZMHA APPROVED MINIATURE HORSE REGISTRY must be included in the advertisement. All awards advertised must include the year won and the category (either A or B).

Advertisement Copy:

- While correspondence from NZMHA members is welcomed anonymous correspondence will not be printed or responded to. Letters containing personalized issues will not be printed.
- All articles must be provided typed and print ready and are subject to availability/approval.
- All advertisements must be provided typed and print ready and are subject to availability and may require approval before being accepted for printing
- All submitted material must be sent as per the Editors requirements.

Disclaimer:

- NZMHA reserves the right to refuse publication of letters, articles or advertising that it considers inappropriate, misleading, open to misinterpretation or not in the best interests of NZMHA, its member's or the aims and objectives of NZMHA.
- NZMHA reserves the right to edit and/or correct any statement that it considers misleading or inaccurate.
- While every effort is made to ensure the accuracy of any claims neither NZMHA nor the Editor/s assume any responsibility for the accuracy of any claims. In the event of a claim being found to be inaccurate, neither NZMHA or its representatives including NZMHA Council and the Editor/s will be held liable in any way what so ever.
- The opinions expressed do not necessarily represent those of NZMHA, NZMHA Council or the Editor/s.

Copyright:

- Articles reprinted from other publications must have the permission of the copyright holder provided.

Covers:

- The Front & Back pages have been reserved for a Collage display of the National Show winners and Overall Hi-Point Halter Winners. Competition Winners will be included with the relevant Competition Pages – National Futurity Sires, Gelding Incentive/Mare Incentive/Performance/A&P Awards/Heritage winners. The winners of these will be offered a set photo size. Acceptance of these pages must be booked as soon as possible and paid by 10.09.2022 including the content. Any content not provided by 12.09.2022 will have all monies forfeited. Any bookings received after the set booking date will be accepted subject to availability.



BREEDERS DIRECTORY LAYOUT

Set layout in Words – Breeders advertising in the directory must be current financial members as at 30.09.2022
You will be sent one proof to check all details and make any necessary changes before it goes to print.

Content to include

Name of Breeder	
Name of Stud	
Address	
Contact Number	
Email	
Website	

Note: This is as previously printed in the TT Breeders Directory 2018 – Refer July/August/September issue.

STALLION DIRECTORY LAYOUT

- Cost is \$20 and you will get a 1/8 of a page, colour advertisement – set layout.
- All advertisements will have the same information required – see below
- Please supply one good quality photo in JPEG format - Further details/size requirements will be sent with your invoice.
- You will be sent one proof to check all details and make any necessary changes before it goes to print.
- Your horse must be currently registered in your name and/or lease lodged with the NZMHA Registrar AND have a Stallion Soundness Certificate Lodged by 30.09.2022 or your advertisement will not be accepted and/or printed. If these conditions are not met by 30.09.2022 all monies paid will be forfeited.

Name of Stallion				
Registration #		Age		Height
Colour				
Sire		Dam		
Small Description				

Name of Stallion				
Registration #		Age		Height
Colour				
Sire		Dam		
Small Description				

Classified Advertisement:

Maximum of twenty five (25) words. Please complete the following details as you wish them to appear.



Copy & Payment Deadlines

2022/2023 Tiny Tales Magazine	DEADLINE
Booking form	ASAP - pages allocated as received
Payment	Within 7 days of Receipt of Invoice
Collage Photos	Due along with the booking form submission 10.09.2022
Breeders Directory	Due along with the booking form submission 15.09.2022
Stallion Directory	Due along with the booking form submission 15.09.2022
Full, ½ & ¼ Advertisement	Due along with the booking form submission – Print ready 17.09.2022
Classifieds	Due along with the booking form submission 17.09.2022
Affiliated Club Submission	Due along with the booking form submission 17.09.2022
Articles (no charge)	Due along with the booking form submission 26.09.2022

All advertisements that miss the deadline will not run and all monies paid will be forfeited.

Declaration: I/We hereby acknowledge acceptance of the terms and conditions of advertising and agree to indemnify NZMHA and the Tinytales Editor from any/all liability in relation to our advertisement.

Signed: _____ Date: _____

Checklist

- All details completed on ALL 3 forms
- Forms Signed
- Correct fees indicated for invoice
- Advertisement Copy to be submitted by noted deadline
- CORRECT EMAIL SUPPLIED? PLEASE WATCH OUT FOR YOUR INVOICE – PAYMENT DUE WITHIN 7 DAYS

